



PETRO-CANADA
ecoDiesel™

Coastal Mountain Fuels:

Sustainability without compromise





FORWARD-THINKING FUEL

Ryan Hale is the owner of Coastal Mountain Fuels. He's also one of the first people to offer Petro-Canada EcoDiesel™ to his customers, and trial the renewable diesel in his own fleet.

We know lower-carbon mobility needs are evolving. We also know it's important that we provide more access to energy innovation that makes sense for businesses – like Coastal Mountain Fuels.

It's why we're proud to introduce Petro-Canada EcoDiesel to the market.

DROP-IN DIESEL WITH ZERO COMPROMISE

Like everyone else, Ryan Hale thinks about sustainability. But as a business owner, every change for the better still needs to make sense. That's why he sees Petro-Canada EcoDiesel as an ideal solution.

"It's fantastic that it's a drop-in fuel solution. You're gaining that sustainability aspect without compromising anything else. There's no headaches. It's just simple," says Ryan.

SEAMLESS, INTERCHANGEABLE USE

Switching out one product for a new one can be stressful, but Ryan said for his fleet and for his customers, the transition was so smooth, no one noticed a difference.

"In a lot of ways, the transition was seamless. There were no challenges in switching units over to this product. I definitely thought we would experience some noticeable difference, and that wasn't the case[....]. It's easily integrated with everything you're doing in your day-to-day operations," says Ryan.



“

I think [Petro-Canada EcoDiesel™] shows forward thinking. It's seeing a demand and then finding ways to fill it. It also demonstrates their commitment to alternate energy sources, and to showing people what the future holds for products like these.”



RYAN HALE

Owner | Coastal Mountain Fuels

A PATHWAY TO REACHING SUSTAINABILITY TARGETS

Ryan's business isn't mandated to reduce emissions, but many of his customers are looking to reduce theirs – especially those in the public sector. For them, Petro-Canada EcoDiesel – which emits up to 80%¹ less greenhouse gases, compared to conventional diesel – represents a big jump forward.

“For some of our customers, the big bonus is sustainability for sure. This is a path forward for them to achieve their mandates,” says Ryan.

As for everyone else, he says, “My personal feeling is there is going to be a future for this product, and that it is going to become a bigger part of our business. It just makes sense.”



ABOUT COASTAL MOUNTAIN FUELS

Coastal Mountain Fuels delivers Petro-Canada fuels to customers in Lower Mainland B.C. and Vancouver Island. From marine ports, forestry operations and trucking fleets to farms and home heating services, Coastal Mountain Fuels keeps tanks full and on schedule for easy around-the-clock management.

¹ Lifecycle greenhouse gas emission reductions are compared to fossil diesel with the BC LCFS default value for carbon intensity. The carbon intensity for the Petro-Canada EcoDiesel is based on a fluctuating feedstock blend of renewable materials and calculated with GHGenius. Please consult your sales representative to review the needs of your organization and discuss GHG emissions reduction implications.





**Interested in learning more about Petro-Canada EcoDiesel?
Please reach out to your Petro-Canada representative.**

You can also visit petro-canada.ca/EcoDiesel or email ssrinqs@suncor.com